Privacy Statement

Vandersanden Steenfabrieken N.V., with its registered office in 3740 Bilzen (Belgium), Riemsterweg 300, company registration number 0441.625.063, +32 510 140, www.vandersandengroup.be, and its affiliated companies, hereinafter jointly called “Vandersanden”, is aware of the importance of handling personal data with care.

Accordingly, this Policy explains the purposes for which the collected personal data is used and how we aim to guarantee adequate protection of that data.

In this context, Vandersanden observes the provisions of Regulation 2016/679 (EU) of the European Parliament and the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC, hereinafter called “GDPR”.

Furthermore, Vandersanden shall ensure that Vandersanden complies, as far as possible, with the provisions of the implementing decisions made in response to the aforementioned legislation.

1. Personal data

Personal data encompasses all information pertaining to an identified or identifiable person. A person is considered “identifiable” if he or she can be identified directly or indirectly, particularly with the aid of an identification number or one or more specific elements that are distinctive to his or her physical, physiological, mental, economic, cultural or social identity.

For instance, Vandersanden, being a controller, might collect your name, address, telephone numbers, email address, IP address, etc.

2. Data management

Vandersanden provides good security for the personal data we store and process. Both Vandersanden and its employees/agents take the necessary technical and organisational precautions to protect the processing that is to be executed.

As far as possible and as is reasonable, Vandersanden shall ensure that the data is updated and that data which is incorrect, incomplete or no longer relevant is corrected or deleted.

Furthermore, Vandersanden shall, as far as possible and as is reasonable, ensure that Vandersanden’s employees/agents have only limited access to the data and to options for processing, which will mainly be limited to those persons who need them to perform their tasks or because it is essential to provide our services.

This is how Vandersanden aims to offer a suitable level of security for this personal data and its processing.

The data subject will be obliged to furnish Vandersanden with the requested personal data because it is an essential condition to concluding and executing the agreement.

If the data subject does not provide the requested data, Vandersanden will be unable to provide the requested services.

Vandersanden uses profiling for focused direct marketing purposes. Accordingly, Vandersanden shall notify its customers by email only of its campaigns and products in which they might have a particular interest.

3. The purpose of the processing

Vandersanden processes personal data for various purposes. Each instance of processing only processes that data that is essential for achieving the intended purpose.

More specifically, Vandersanden uses it for the following purposes:

- To answer questions
- To deal with incidents
- To provide information
- To produce, process and send orders
- For invoicing and records
- To process and send applications
4. The legal grounds for the processing

Needless to say, Vandersanden consequently processes personal data on the following legal grounds:

- permission from the data subject;
- its necessity for the execution of the agreement or for taking pre-contractual measures;
- its necessity for protecting Vandersanden’s legitimate interests, primarily ensuring the continuity of Vandersanden’s operations;
- compliance with all the statutory or regulatory provisions to which Vandersanden is subject.

5. Sharing data and transmissions

In principle, personal data is only shared with the permission of the relevant natural person, or if it is necessary to complete a transaction or supply a product or service.

Moreover, the data might be shared, if necessary, with Vandersanden’s suppliers, if it is required by law, if Vandersanden is involved in a dispute with the data subject, to protect customers, to guarantee the safety of the products and to protect Vandersanden’s (property) rights.

Vandersanden shall not disclose the data in question to a third country or an international organisation.

6. The data retention period

Vandersanden will process the personal data collected during the entire period in which the data subject uses Vandersanden’s services.

When the data subject does not use Vandersanden’s services any longer, his or her personal data will be stored for a ten-year period following the end of the collaboration with the data subject, unless certain statutory time limits or retention periods demand a longer period.

That period will grant Vandersanden the opportunity to observe its statutory obligations, instruct regulations to be observed, resolve disputes, maintain security levels, prevent fraud or abuse, etc.

7. The data subject’s rights

Vandersanden shall facilitate the following rights for natural persons:

- the right to inspect his or her personal data;
- the right to correction of his or her incorrect personal data;
- the right to delete his or her personal data;
- the right to restrict the processing of his or her personal data;
- the right to the portability of his or her data;
- the right to object against automated individual decision-making.

Furthermore, the data subject has the right, at any time, to withdraw his or her permission to process his or her personal data. Such withdrawal cannot, however, impair the legitimacy of the processing based on the permission for its withdrawal.

To that end, the data subject may send his or her request to Vandersanden at the email address security@vandersanden.be

or by letter to the following address:
Vandersanden
Riemsterweg 300
B-3740 Bilzen (Spouwen) Belgium

Vandersanden shall respond immediately and in any case within a month to the customer’s request.

8. Final provisions

If the data subject is of the opinion that the processing of his or her personal data forms a breach of the provisions of the GDPR, he or she may lodge a complaint to the competent supervisory authority.

Vandersanden expressly reserves the right to amend this Privacy Policy at any time without any prior notification.