

## Cookie statement

Cookies are small files that are stored on your device (computer, tablet, phone, ...) when you visit a website. The Vandersanden websites also use cookies; they allow user preferences to be stored and statistical data to be collected, among other things. Because we want to ensure your privacy, improve our service and offer you optimal ease of use, it is important to us to inform you why we use cookies and for what purposes.

There are also other technologies that enable the collection and transfer of data, such as JavaScript and Web Beacons. These technologies and cookies are used on almost all of today's modern websites.

Our websites use our own cookies and third-party cookies. We recommend that you consult the relevant privacy and cookie policies for third-party cookies.

### 1 Types of cookies

There are different types of cookies:

#### 1.1 Functional cookies

Functional cookies are cookies that are necessary to provide an accurate and user-friendly website. Some examples:

- To save your language preferences
- To detect abuse or fraud
- To save browser settings, so the website is displayed to fit the monitor dimensions

#### 1.2 Analytical cookies

These cookies are typically third-party cookies that we use to collect statistical information regarding the use of our website, including:

- Average loading time of pages
- Pages visited
- Browser Data
- IP address
- MAC address
- Duration of a (page) visit
- Viewing duration of a video
- Downloads
- Information about the operating system
- Information about the device used
- Click behaviour and other interactions on one or more pages

These cookies and their statistical data are primarily intended to optimise our performance, security, user-friendliness, content and services after analysis.

#### 1.3 Advertising cookies

Vandersanden can place ads on third-party websites. Advertising cookies are used to do this. Our websites may also contain these cookies in order to link the third party cookies with each other. Based on your online behaviour, which includes clicks, purchases, websites you visit, we can offer you targeted advertising. These cookies also track whether you have already viewed a specific ad.

## 1.4 Social media cookies

Social media cookies are always third-party cookies. They are typically used when you download and/or click a social media button.

For more information, please refer to the privacy and cookie policy of these third parties:

- Facebook: <https://www.facebook.com/policies/cookies/>
- Google+/Youtube: <http://www.google.com/intl/nl/policies/privacy/>
- LinkedIn: <https://www.linkedin.com/legal/privacy-policy>
- Twitter: <https://twitter.com/privacy>
- Instagram: <https://www.instagram.com/about/legal/privacy/>
- Pinterest: <https://about.pinterest.com/en/privacy-policy>

## 2 Cookies used

### 2.1 List of websites

Vandersanden owns the following websites and/or sub/domains on which cookies may be active:

- vandersanden.com and its (translated) domain extensions (.be, .pl, .fr, .ru, .ro, .it, .sz, .ch, .dk, .lt, .com.tr)
- vandersandengroup.com and its (translated) domain extensions (.be, .ie, .by, .ch, .co.uk, .com.tr, .cz, .de, .lt, .nl, .pl, .ru, .ro, .se, .ma, .dk, .fr, .uk, .it, .eu)
- signapanel.com and vandersanden-signa.com,
- ebrick.be, e-brick.be and its (translated) domain extensions (.nl, .de)
- eboard.nl, e-board.nl and e-board.be
- huwa.be
- huwastraatbaksteen.mixtool.nl
- esoleren.be, esoler.be, e-soler.be, e-soleren.be and its extensions (.fr, .com, .nl)
- \*.renovationtool.com
- huwastraatbaksteen.mixtool.nl
- forms.vandersanden.com
- referenties.vandersandengroup.be, references.vandersandengroup.be
- detoekomstbouwers.be and extensions (.nl, .com)
- vandersanden-inspiration.de
- vandersanden-tuin.be
- \*.calculationtool.com
- akaklinker.de
- bylandtsierbestrating.nl
- bylandt.com, bylandt.be
- bricktool.pl
- bricktool.vandersandengroup.com

## 2.2 Cookie table

Here is an overview of the cookies that might be used on our websites:

Type	Name	Retention period	Description/Purpose
Functional	has_js	Session	Determines whether the browser supports JavaScript.
Analytical	hjUserId,_hjIncludedInSample	Session	On pages where Hotjar is active, these cookies are stored in order to analyse how this page is used. The purpose is to use this data to improve our website and pages. These cookies also contain a unique user number (UUID), which makes it possible to track the same visitor on multiple pages.
Functional	SSESS*, PHPSESSID, ASP.NET_SessionId	Session	Session cookie. This is used to link server data to the current session.
Analytical/ Advertisement	_ga, _gat, _gid	2 years, max. 3 months, 1 day	Google Analytics and Google Tag Manager cookies. The purpose is to analyse and improve our website and campaigns. These cookies also contain a unique user number (UUID) to link various data about a user. These cookies can also be used to offer ads.
Advertisement	_gcl_aw, _gcl_dc	3 months, 3 months	Google AdWords Third Party cookies. Used if you are referred to our website by clicking on an ad.
Advertisement	_dc_gtm	1 minute	Google Double Click and Google Tag Manager. The cookie indicates that Google Analytics is linked via Google Tag Manager
Functional	harmony_session	Session	This is used to link server data to the current session.
Functional	language_selection	1 year	Saves the language preference
Functional	cookieconsent_dismissed	1 year	Saves acceptance of the cookie policy.
Functional	hl	1 year	Saves the cultural preference (country & language)
Functional/Analytical	__ss_referrer, __ss, __ss_tk	1 hour, 1 day, 25 years	Is used by Sharpspring (Third Party) to provide forms with pre-completed fields. In addition, these cookies can also be used to store the pages you visited. If you enter your personal information in a form, then these properties can be linked to your profile.
Functional	vds_inspirationtool	1 month	A unique user number (UUID) is saved when you use the inspiration tool (completed projects) to save your set of completed projects.

Analytical	__utma, __utmb, __utmc, __utmt, __utmz	2 years, 30 minutes, Session, 10 minutes, 6 months	Is used by Google Analytics (Third Party) to store page and campaign statistics. The purpose is to analyse and to optimise our online websites and campaigns.
Functional	CFID, CFTOKEN	30 years	Is used by Cold Fusion to allow a longer session management period.
Analytical	_uetsid	1 hour	Microsoft Bing (Third Party) cookie. This cookie tracks (page) statistics for the purpose of analysing and improving our services.
Other	__cfduid	1 year	Cloudflare cookie for security purposes. This cookie does not store any personal information.
Functional	lang	Session	Saves the language preference

## 2.3 Third-party cookies

In addition to our own cookies, third-party applications are also used on our websites that may contain cookies (third-party cookies). For more information, please refer to the following privacy and cookie statements:

- Facebook: <https://www.facebook.com/policies/cookies/>
- Google/YouTube: <http://www.google.com/intl/nl/policies/privacy/>
- LinkedIn: <https://www.linkedin.com/legal/privacy-policy>
- Twitter: <https://twitter.com/privacy>
- Instagram: <https://www.instagram.com/about/legal/privacy>
- Pinterest: <https://about.pinterest.com/en/privacy-policy>
- Sharpspring: <https://sharpspring.com/legal/privacy/>

## 3 Browser settings

If you want to prevent cookies from being stored on your device, you can change your browser settings. You can also delete cookies that have already been stored. For more information, see your browser's help function.

## 4 Final clauses

Vandersanden expressly reserves the right to change this Cookie Statement at any time without prior notification.